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GROUND BREAKING PARENT-ENGAGEMENT SUMMIT TO FEATURE SUNNY CHICO

**Master Educator, Sunny Chico, is the keynote speaker for this year's
DC Parent & Family Engagement Summit**

FOR IMMEDIATE RELEASE

September 5, 2013 - WASHINGTON, DC – Recognized by the U.S. Department of Education, the *DC Parent & Family Engagement Summit* is “one of the most comprehensive and commendable” parent outreach efforts in the nation. This day-long event is designed to empower, inform and inspire parents through workshops, panel discussions and exhibits as well as by providing vital information and community resources geared towards promoting successful educational outcomes for their children.

Staying true to its mission, the *DC Parent & Family Engagement Summit* is featuring Master Educator, Sunny P. Chico, as the keynote speaker for this year's summit. As the author of the book series, *YOU: Your Child's First Teacher*, Chico has strategically interwoven 35 years of expertise in the educational industry with her daily life experiences as a parent and grandparent to provide parents with the essential tools needed to unlock their child's potential.

“I have never met a parent that doesn't want to be the best parent for their child,” said Sunny P. Chico, “We just don't always know how to do that on our own.” Available in both English and Spanish, *YOU: Your Child's First Teacher* is not only a trusted parenting resource, it has now become a movement to empower parents to be the best that they can be and establish a foundation of success for every child.

Sponsored by the Office of the State Superintendent of Education “OSSE”, every summit attendee will receive a free *YOU: Your Child's First Teacher* book series in the language of his or her choice. Attendees will also have the opportunity to meet Chico at a book signing preceding the keynote address.

Other notable presenters include Dr. Kim Brittingham Barnett, PhD., Chrisophe Beard, Director of the DC Head Start State Collaboration Office, Heidi Beeman, Program Manager for Elementary and Secondary Education in OSSE and many others all their to educate and empower parents and families for a better future.

you Your Child's First Teacher™

WHAT: [DC Parent & Family Engagement Summit](#)

WHO: Sunny P. Chico, Keynote speaker

WHEN: Saturday, September 7, 2013

Event: 8:30am to 3:30pm

Keynote address: 10am to 10:30am

Book signing: 8:45-9:15am

WHERE: Washington Convention Center

801 Mount Vernon Place NW, Washington, DC 20001



Promoting school success one parent at a time, *YOU: Your Child's First Teacher* is a program designed to give parents practical steps to help their children succeed in school. Education is a journey that can bring parents and children together, forging bonds that will enrich their lives forever. *YOU: Your Child's First Teacher* is the map to get them there.



SPC Educational Solutions is an innovative leader in shaping education with an unparalleled commitment to improving the lives of children and families within the diversity of their communities.

SPC's vision is to be the premier industry leader in shaping the education community nationally and internationally; having a major presence in the U.S. educational system by providing resources, innovative ideas and expertise to the education sector. By working directly with student, parents, school districts, for-profit and non-for-profit companies and government entities, SPC will positively change the cycle of poverty within the educational system.