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PARENT UNIVERSITY KICKS OFF 2014 WITH PARENT ENGAGEMENT EXPERT, SUNNY P. CHICO

Master Educator, Sunny Chico, is the guest speaker for this year's Parent University Kick-Off.

FOR IMMEDIATE RELEASE

December 13, 2013 - PHILADELPHIA, PA – Initiated by The School District of Philadelphia, *Parent University* provides an educational platform to build strong parent-teacher communities that increase student achievement in all District public schools. This year's *Parent University Kick-Off* centers around parent engagement and ensuring families are provided with access, opportunities and tools that support learning at home as well as empower them to advocate for their children.

Staying true to its mission, *Parent University* is featuring Master Educator, Sunny P. Chico, as the guest speaker for this year's kickoff. As the author of the book series, *YOU: Your Child's First Teacher*, Chico has strategically interwoven over 34 years of expertise in the educational industry with her daily life experiences as a parent and grandparent to provide parents with the essential tools needed to unlock their child's potential.

"I have never met a parent who doesn't want to be the best parent for their child," said Sunny P. Chico, "we just don't always know how to do that on our own." Available in both English and Spanish, *YOU: Your Child's First Teacher* is not only a trusted parenting resource, it has now become a movement to empower parents to be the best that they can be and establish a foundation of success for every child.

Provided by *Parent University*, every event attendee will receive a free *YOU: Your Child's First Teacher* book set in the language of his or her choice. Attendees will also have the opportunity to meet Chico at a book signing preceding the guest speaker appearance.

Parent University strongly believes that parental engagement will positively contribute to children's academic success. *YOU: Your Child's First Teacher* will provide them with the foundation to support their children both in school and in life.

you Your Child's First Teacher™

WHAT: [2014 Parent University Kick-Off](#)

WHO: Sunny P. Chico, Guest Speaker

WHEN: Monday, January 27, 2014

Event: 4:00pm

Speaker address: 6:00pm

Book signing: 5:00-5:45pm

WHERE: 440 N. Broad Street, Philadelphia, PA 19130



Promoting school success one parent at a time, *YOU: Your Child's First Teacher* is a program designed to give parents practical steps to help their children succeed in school. Education is a journey that can bring parents and children together, forging bonds that will enrich their lives forever. *YOU: Your Child's First Teacher* is the map to get them there.



SPC Educational Solutions is an innovative leader in shaping education with an unparalleled commitment to improving the lives of children and families within the diversity of their communities.

SPC's vision is to be the premier industry leader in shaping the education community nationally and internationally; having a major presence in the U.S. educational system by providing resources, innovative ideas and expertise to the education sector. By working directly with student, parents, school districts, for-profit and non-for-profit companies and government entities, SPC will positively change the cycle of poverty within the educational system.